



All rates quoted in ZAR and exclude VAT

Published 11 times a year, PPM is dedicated to serving the needs of the commercial printing sector, packaging printers and converters, and packaging end users in the FMCG and retail sectors.

Insertions	Full Page	1/2 Page	1/3 Page	1/4 Page
Single	27 900	20 600	17 900	14 500
2-6	24 900	18 100	15 800	12 800
7-12	22 000	15 800	14 200	11 600

ADVERTISING SIZES

FULL PAGE

trim 297mm H x 210mm W
 bleed 307mm H x 220mm W
 type 257mm H x 170mm W

HALF PAGE

HORIZONTAL

trim 148mm H x 210mm W
 bleed 158mm H x 220mm W
 type 108mm H x 170mm W

VERTICAL

trim 297mm H x 105mm W
 bleed 307mm H x 115mm W
 type 257mm H x 65mm W

QUARTER PAGE

trim 125mm H x 85mm W
 bleed 135mm H x 95mm W
 type 95mm H x 65mm W

THIRD PAGE

HORIZONTAL

trim 99mm H x 210mm W
 bleed 109mm H x 220mm W
 type 59mm H x 170mm W

VERTICAL

trim 297mm H x 70mm W
 bleed 307mm H x 80mm W
 type 257mm H x 60mm W

FORMAT - PDF high resolution with fonts embedded

PRIME POSITIONS

- A4 Outside Front Cover: 45 000 (including design) not agency commissionable
- A4 Outside Back Cover: 29 200
- A4 Inside Front Cover: 29 200 (for contract advertisers, GROUP RATE plus 15%)
- A4 Inside Back Cover: 29 200 (for contract advertisers, GROUP RATE plus 15%)
- A4 Print Matters Cover: 25 700 (including design) not agency commissionable
- A4 FMCG Pack Cover: 25 700 (including design) not agency commissionable
- A4 Converting Matters Cover: 25 700 (including design) not agency commissionable
- Loose inserts: 7-12 insertion rate for first page and 10% for each additional page. For contract advertisers, CONTRACT RATE plus 10%
- All rates exclude advert design (except where otherwise stated).
 Design quotes will be supplied on request
- Quotations for advertorials will be provided on request
- All rates include agency commission at 16.5% and exclude VAT

For advertising enquiries contact:

Susi Moore 082 568 6729 | susi@packagingmag.co.za
 Glywnnis Wells 083 465 5874 | glywnnis@packagingmag.co.za
 Samantha Moore 073 195 1313 | samantha@packagingmag.co.za