



PPM

RATE CARD | 2023

WEBSITE & ELECTRONIC MEDIA

All rates quoted in ZAR and exclude VAT

Scrolling Banner Ad - 1130px (w) x 154px (h)	
1	8 000 per month
2-3	6 000 per month
4-6	5 000 per month
7-12	4 000 per month

Scrolling Tower Ad - 218px (w) x 340px (h)	
1	6 000 per month
2-3	4 500 per month
4-6	4 000 per month
7-12	3 000 per month

Ad Diary Banner

830px (w) x 125px (h)
1 per month R 6 000

Newsletter Banner

830px (w) x 125px (h)
1 per month R 6 000

Video Insert per month R 5 000

Specifications

- Maximum size – 2MB
- Format – Hi-Resolution JPG, GIF or PDF
- No animated graphics
- Includes link to your website or email
- Upload date - first Monday of each month
- Material deadline – last Monday of the previous month

Website

3 000 visitors per month
5 000 views per month
3 200 sessions per month

Online Newsletters

2 per month
6 500 subscribers

For advertising enquiries contact:

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