



PPM RATE CARD 2021

WEBSITE & ELECTRONIC MEDIA

Scrolling Banner Ad - 1130px (w) x 154px (h)

1	R5 000 per month
2-3	R4 200 per month
4-6	R3 500 per month
7-12	R3 000 per month

NEWSLETTER & AD DIARY BANNER ADVERTISING

830px (w) x 125px (h)
1 per month R5 000

Scrolling Tower Ad - 218px (w) x 340px (h)

1	R3 500 per month
2-3	R3 000 per month
4-6	R2 500 per month
7-12	R2 000 per month

SPECIFICATIONS

- Maximum size – 2MB
- Format – Hi-Resolution JPG, GIF or PDF
- No animated graphics
- Includes link to your website or email
- Upload date - first Monday of each month
- Material deadline – last Monday of the previous month

All rates quoted in ZAR

For advertising enquiries contact:

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